

**BYU MBA**

**MARRIOTT SCHOOL  
OF BUSINESS**



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OF BUSINESS

BYU Marriott MBA

Academics

Peers & Network

Outcomes & Placement

Return on Investment

Points of Excellence

Timeline

Q&A



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## Mission

We develop leaders  
of faith, intellect,  
and character.



## Vision

We aspire to  
transform the world  
through Christlike  
leadership.



## Values

Faith in Christ  
Integrity in Action  
Respect for All  
Excellence

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**#1**  
MBA for HR

**#1**  
ROI in the West

**#1**  
Ethical Career  
Preparation

**#1**  
Family Friendly  
MBA

**#2**  
Inspiring and  
Supportive  
Faculty

**#3**  
Innovation

**#10**  
MBA for  
Operations

**#10**  
Most Competitive  
Students

**#13**  
MBA for  
Entrepreneurship

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# World-Class Faculty



# Tracks



## Finance

Prepares students to work in corporate finance and with financial institutions. For students who seek general management positions or in financial firms.



## Strategic Human Resources

Prepares students to manage organizational change, to strengthen organizational culture and the employee experience, and to use data analytics to improve people processes.



## Marketing

Prepares students for the strategic issues facing managers when choosing target markets as well as gaining, retaining, and growing a customer base in a modern, global marketplace.



## Operations and Supply Chain Management

Prepares students to respond to strategic and operational challenges. Students are trained to work closely within the company along every step of the production-to-sales process.



## Entrepreneurship

Structured to help students develop innovation and a go-to-market strategy. All aspects of a brand launch are covered from concept to innovation to a successful exit strategy.

Scan the QR code to learn more about  
BYU Marriott MBA tracks, specializations,  
minors, and emphases.



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# Experiential Learning

 **BYU Cougar Capital**  
A venture capital and private equity fund deploying real dollars into real companies. Students gain hands-on experience working with established VC/PE firms on deals.

 **Cougar Strategy Group**  
A student-led consulting firm providing consulting services to various clients solving real problems. Students gain hands-on experience and develop valuable skills.

 **Silver Fund**  
A student-managed investment fund with \$3.5 million under management. Students gain hands-on experience managing stock and bond portfolios.

 **Savage Global Consulting**  
A program for MBA students specializing in global supply chain management. Students work on a year-long consulting project for a global client.

 **Marketing Lab**  
Students work with clients on real-world marketing projects. Students gain hands-on experience and work with experienced faculty.

Scan the QR code to learn more about experiential learning classes and club opportunities at BYU Marriott MBA..



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# STEM Certified MBA Program

- Enhance your MBA with a STEM Management Specialization.
- Gain in-demand skills for a technology-focused workplace.
- Elevate your career prospects with additional optional practical training (OPT).



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# Case Competition Success



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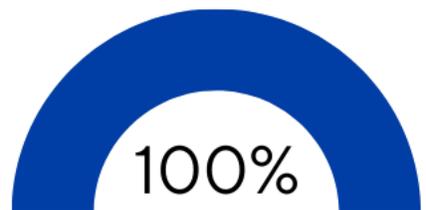
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# Incomparable Alumni Network



## INTERNSHIP PLACEMENT



Average internship placement  
(2022-2024)



- 10 to 14 weeks long
- Avg internship pay: \$25,000

## FULL-TIME PLACEMENT



Average full-time placement  
(2022-2024)



- Avg base salary: \$120,000
- Avg total first year compensation: \$150,000

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# #1 ROI in the West

**\$141,059**

Average 2-year cost of tuition at top MBAs in the United States

**\$60,304**

Total 2-year cost of tuition at BYU Marriott MBA for non-LDS students

**\$30,152**

Total 2-year cost of tuition at BYU Marriott MBA for LDS students

All students receive a tuition subsidy of \$80,000 to \$110,000 from our sponsoring institution, the Church of Jesus Christ of Latter-day Saints

**Less Debt = More Freedom**

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**+78%**  
**AVERAGE INCREASE  
IN SALARY**



# Points of Excellence



## Letters of Recommendation

Two professional letters from supervisors, colleagues or direct reports.



## Work Experience

A minimum of two-years post-undergraduate work experience that demonstrates excellence in accomplishments, advancement, and leadership.



## GMAT/GRE Score

A standardized test score is generally required to help us assess your critical thinking and quantitative analysis capabilities. Waivers are available for exceptional candidates.



## Statement of Intent

Tell your story and career goals. Address preparation, goals, reasons for BYU MBA, contributions, challenges, and special circumstances.



## Undergraduate GPA

A strong GPA indicates academic preparedness, and is evidence of your ability to succeed in this rigorous academic environment.

Scan the QR code to learn more about the application process, essay questions, test waiver process, and official deadlines.



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# International Applicants



A foreign credential evaluation is required for non-US degrees. Please allow up to six (6) weeks for this to process.



International applicants are required to demonstrate English language proficiency in order to satisfy the university requirements for graduate admission.

Go to [mba.byu.edu](https://mba.byu.edu) or scan the QR code to learn more about the requirements for international applicants.



# Deadlines and Process



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“The BYU Marriott MBA program will change your life.

It will teach you how to work with people, how to work with teams, and it will push you out of your comfort zone every day.

It’ll stretch you in so many ways. There’s no way to come out of it not changed.”

BRENNA PORTER, C/O 2024

Shawn\_Butler@byu.edu | 801-422-0056  
Schedule a call at [calendly.com/ShawnBYU](https://calendly.com/ShawnBYU)  
Begin your application at [mba.byu.edu](https://mba.byu.edu)

